

Wow us to win BIG!

The *DecoBeads* JRM Floral Design Contest with J Schwanke and uBloom

Contest Promotion/Exposure:

The Deco Beads JRM Floral Design Contest – and winners – will be promoted via the following:

- In JRM Chemical print ads in floral industry trade publications
- In web ads on uBloom.com
- On uBloom Facebook Page
- On JRM/Deco Beads Page
- In J's JTV Blog
- On J Schwanke's Twitter and Facebook Pages
- On the JRM Chemical website



Courtesy of Acolyte Technologies



Contest Award Levels:

1st Place

\$1,000.00 cash award plus all-expenses paid trip to JTV Studios in Grand Rapids, Michigan. Winner will appear as guest star with J Schwanke on broadcasted full-length web program. The winning designer will recreate the winning floral design chosen by J. A print ad will be created identifying 1st place contestant winner. The ad will be placed in leading national floral publications and featured at floral tradeshows. The winner will receive extensive promotion/exposure via outlets outlined above.

2nd Place

\$500.00 cash award plus a new print ad will be created identifying 2nd place contestant winner. The ad will be placed in leading national floral publications and featured at floral tradeshows. The winner will receive extensive promotion/exposure via outlets outlined above.

3rd Place

\$250.00 cash award plus a new print ad will be created identifying 3rd place contestant winner. The ad will be placed in leading national floral publications and featured at floral tradeshows. The winner will receive extensive promotion/exposure via outlets outlined above.

Contest Rules & Regulations

Designers may enter multiple floral designs – each must incorporate JRM product(s). A separate electronic entry form must be submitted for each entry/design. Contest dates: February 1 - April 10, 2011. No late entries accepted. J Schwanke, The Flower Expert and Host of JTV, will serve as contest judge. All rulings are final. All contest entries will be evaluated based on creativity, unique and interesting use of the JRM Deco product, elements and principles of design, and WOW factor. All photo submissions are the property of JRM Chemical for promotional use.