

SOIL MOIST MYCORRHIZAE: PROFESSIONAL PRODUCTS THAT DRIVE YOUR SALES



Colorful, compact displays, signage, and info pads pack the power you need for quick, profitable turns!



The pros know: Soil Moist is the name landscapers trust for quality mycorrhizal products.

Soil Moist Transplant Formula, Flower & Garden Plus, and Container Mix Plus contain the professionals' natural secret – mycorrhiza – which significantly improves the root system's ability to absorb water and nutrients. The results: **faster, stronger plant establishment and growth!** It reduces transplant stress and plant loss, while decreasing your replacement costs – a direct benefit to your bottom line.



Give your customers the Soil Moist advantage:

- Increases plant establishment
- Reduces frequency of plant waterings
- Reduces transplant stress and plant loss
- Improves soil and plant ecosystem
- Bolsters plant nutrient and water uptake
- Enhances microbial and plant growth
- Safe, natural and eco-friendly – the green choice!
- Eliminates guesswork: easy-to-follow directions are right on the label
- Cost efficient
- Versatile application: For use in all habitats

Your customers will like what they see.

The smart, colorful packaging promotes cross-merchandising tree, shrub and plant sales with Soil Moist products. When your customers choose Soil Moist, they get the products they need to stimulate aggressive root development for stronger, heartier trees, shrubs and plants – along with the impressive results that will keep them coming back.



With Mycorrhiza

Without Mycorrhiza

HELP YOUR CUSTOMERS CHOOSE THE RIGHT PRODUCT FOR EVERY APPLICATION.

Soil Moist formulas are available with and without an eight- to nine-month time-released 3-3-3 fertilizer. What's more, Soil Moist products are expertly formulated for specific use, which provides more reliable and successful results:



Transplant Formula

For use when planting/transplanting trees, shrubs and more.

Each 3-oz. package treats up to a 1" caliper tree. Also available in Transplant Plus Formula which includes fertilizer.

Complete details and easy directions on the package. High-color/gloss, moisture-resistant poly-film packages. 12-3oz. packs per shelf display, two displays per master carton. Each shelf display measures 10"W x 5"D x 6 1/2"H. Item # JCD-TP03



Available in 50-pack Re-sealable Pails

Ideal for cross merchandising for tree and shrubs sales. Transplant Formula Item # JCD - TPG. Transplant Plus Formula Item #JCD - TPP



Flower & Garden Plus

Ideal for planting in flower beds and gardens.

Handy 1-lb. plastic jar with bright, glossy label features complete details and easy directions. Each 1 lb.-jar treats 40 1-gallon pots or 100 sq. ft. Six jars per case. Item # JCD-100FGP. Each 2 lb.-tub treats 80 1-gallon pots or 200 sq. ft. Four tubs per case. Item # JCD-02FGP



Container Mix Plus

The ultimate choice for planting flower boxes, hanging baskets and patio pots. Bright, glossy label features complete details and easy directions. Compact 8-oz. plastic jar treats 20 one-gallon containers, or up to 50 sq. ft. Twelve jars per case. Item # JCD-05CMP



Soil Moist Organic Blend

Excellent for use in all plantings, including trees, shrubs, flower beds and gardens. Water soluble rhizosphere bacteria helps improve soil structure, fertility and plant growth by increasing organic content in the soil and natural bioactivity in depleted or sterile soils. Each 8 oz. jar treats up to 5,000 sq. ft., six jars per case. Item # JCD - 050B. Available in 5-lb. pails, one per case. Item #JCD - 50B



Tree & Shrub Formula

For use when planting/transplanting trees, shrubs and more. Complete details and easy directions on the label. One pound jars. Six jars per case. Item # JCD-100TF

Drive your sales with Soil Moist products.

To learn more about the products and display options available through JRM, Inc., please call 1.800.962.4010, or visit us online at www.soilmoist.com.

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