

The New Holiday Crafts Sensation!



Instantly mixes with water

For indoor accents and crafts:

- Holiday displays
- Table centerpieces
- Silk flower or candle arrangements
- School projects, and more!

Nontoxic and nonflammable
Ideas and complete details on pack

Snow Real Instant Decorative Snow

is fun and easy to make – and incredibly fluffy and glistening, just like real snow. Your customers will love the results in table decorations, centerpieces, displays, vases and more!

It's an irresistible impulse buy for holidays and special occasions all year round!

Plus its show-and-sell packets and merchandisers make Snow Real an instant attraction anywhere – in departments, on aisles or at checkout.

**Coming Soon:
Snow Real
Colors!**

There's So Much More to Snow Real!

Its colorful, high-gloss packaging and merchandisers promote profitable sales instantly. Choose from a bright array of styles and quantities:



▲ **Hi-Gloss Packaging**



▲ **Compact, Eye-Catching Shelf Unit**

24-1 oz. Packages
8-1/4" W x 5-1/8" D x 6 3/4" H
1 or 2 displays per master cartons.



◀ **Bulk Sizes Too!**

8-oz. jar
5-lb. pail

▶ **Traffic-Stopping Clip Strips**

The 12-pack promotes Snow Real anywhere!

12-1 oz. Packages
4 5/16" W x 26 3/4" H
3 clips per case



▲ **Floor Display Unit**

90-1 oz. Packages
16-1/2" W x 10-1/2" D x 60" H
1 Display per carton

▼ **Strong Consumer Appeal!**



**Talk with your
JRM Sales Representative now,
or contact us at 1-800-962-4010.**

Discover more of our innovative craft, holiday, home and garden products at www.soilmoist.com

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