



## Family of Polymer Products

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### DEALER STARTER KIT II

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Soil Moist is a synthetic safe and non-toxic superabsorbent polymer. It is an effective water management aid for all aspects of the horticultural market. The polymer will retain over two-hundred times its weight in tap water and last for several seasons in the soil. Soil Moist Plus™ 5-5-5 is a water storing polymer in a convenient spike shape with a 3-4 month timed release fertilizer. Soil Moist Plus™ 7-7-7 is a blend of the water storing polymer and a 8-9 month timed release 7-7-7.

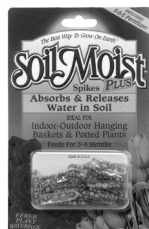
Soil Moist can be cross-merchandised when selling green-goods and potting soil to your customers.

As an introduction, we have the following starter kit:

- 1 case of three ounce packages packed 12 per shelf display
- 1 case of 5-5-5 spikes packed 12 per shelf display
- 1 case of one pound bags packed 6 per case with shelf talker
- 6 each of the eight ounce Soil Moist Plus 7-7-7 bags
- 2 each of the three pound jars



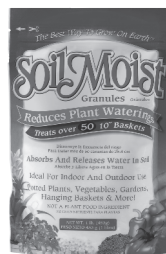
**8 oz. Bag  
Granular  
7-7-7**



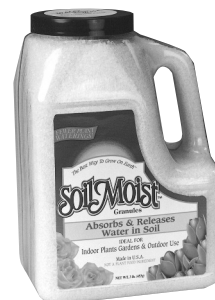
**5-5-5  
Houseplant  
Spikes**



**3 oz. Bag**



**1 lb. Bag**



**3 lb. Container**

Suggested retail price is over \$250.00. With each kit we will include at no additional cost:

- One display jar to demonstrate the product
- One shelf talker
- One tear-off literature pad
- Several four color consumer literature sheets
- One-half ounce samples
- In-store video presentation (call to receive the video)

Sprout new profits from America's growing passion.

Upon credit approval, terms are net 30 days.

Prices valid through August 31, 2010.

Call for the distributor in your area.

✂ JRM Chemical, Inc.

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