

The Best Way To Grow On Earth™  
**Soil Moist™**

**NEW!**

# SEED COAT

Ideal for Grass Seed & More

## Sprout Your Sales with Soil Moist Seed Coat

Soil Moist Seed Coat is a crosslinked polymer and graphite compound. It is designed to increase the germination of grass, wildflower, and other types of seeds. The polymer compound retains excess moisture on the seed surface from water and humid air. The moisture on the seed softens its tissue to increase germination and establishment. The graphite compound retains heat on the surface of the seed to promote a faster germination in less time. The graphite helps lubricate the seed and equipment to help spread the seed. The two-ounce package will treat up to 12 pounds of grass seed and the eight-ounce jar will treat 50 pounds of seed.

### BENEFITS:

- ✓ Increases seed germination
- ✓ Increases speed of germination
- ✓ Increases turf establishment
- ✓ Promotes even coverage
- ✓ Effective on all types of seed
- ✓ Cost Effective



Soil Moist is a good cross merchandise item with all grass and wildflower sales.

Product	Description	UPC	Case Pack
JCD-02SC	2 oz Seed Coat Box	030541-001099	12
JCD-08SC	8 oz Seed Coat Jar	030541-010923	6

Available in commercial sizes.

Compared to non-treated grass seed, independent research and testing have shown that Soil Moist Seed Coat increases the speed of germination by over **20%**; increases the percentage rate of germination by over **21%** while increasing turf establishment by over **24%**. Test results are available upon request.



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