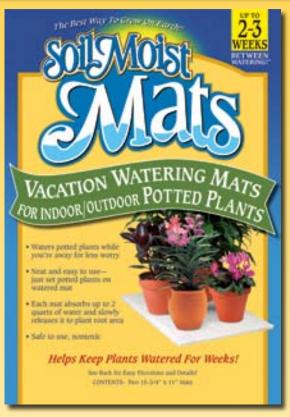
NEW

Soil Moist™ Plant Watering Mats flourish with sales appeal!





Two irresistible ideas for all plant lovers! From the name that keeps adding fresh energy to your business, Soil Moist Mats are *clearly positioned and colorfully packaged* to captivate shoppers—and turn quickly and profitably for you!

A welcome solution with major appeal, easy to apply, consumers simply water these mats and place them beneath their potted plants. The mats reduce plant waterings as they slowly release water back to the plant roots.

Soil Moist Vacation Mats are ideal when you go away for an extended time. Simply water the mat and place your house plants on the mat. Through capillary action, plants are watered for up to three weeks.

Great for today's growing gardening market and everyone on the go! Ideal for greenhouses too!

MATS FOR HANGING BASKETS, PLANTERS & CONTAINERS

- Line the bottom interiors of plant containers for reduced waterings
- Full-color, complete-details "U" card in polybag
- · Six 7"x 7" mats per pack

Order Soil Moist Mats Now:

Code	Description	Case Pack	Case Size	Case Cube	Case Wt.
SMM	Soil Moist Mats	24	9" x 12" x 4"	.25	4lb.
SMV	Vacation Mats	24	9" x 12" x 4"	.25	5lb
SMC	Combination Package	24	9" x 12" x 4"	.25	5lb

Form 188 Rev. 02/07

IRM

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1-800-962-4010 www.soilmoist.com

Distributed by:

IRM Chemical	Printed	in II S A

Full-color, complete-details "U" card in polybag Two 15-3/4" x 11" mats per pack

up to 2 to 3 weeks

VACATION MATS FOR INDOOR/

OUTDOOR POTTED PLANTS

· Slowly release water to potted plants set on them for