

FOR IMMEDIATE RELEASE.....

Soil Moist Water Storing Mats

JRM Chemical introduces two new products, **Soil Moist Mats** for hanging baskets and containers and **Soil Moist Vacation Mats**.

Soil Moist Mats for hanging baskets and containers is a welcome solution with major appeal. Easy to apply, consumers simply place a mat in the soil, water the mat with one quart of water and pot up the plants. The mats reduce plant waterings as they slowly release stored water back to the plant roots. When you water again, the mats polymer crystals store up to one quart of additional water and slowly release back again. Six pads per package. Available in 12-count shelf units or bulk packs of 24.

Soil Moist Vacation Mats are ideal when you go away for an extended time. Simply place the mat on a tray, water, and place your house plants on the mat. Through capillary action, plants are watered for up to three weeks. Each package contains two 15 ¾" x 11" pads. Each pad holds two quarts of water. Available in 12-count retail shelf units or bulk packs of 24.

Both products are packaged in attractive packages with full color and complete application details.

For more information, please contact....

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